## **ORDER**

Orders	Order / Rev:	2463720		
	Alt Order #:	WOC13576406		
	Product Desc:	KY-3		
	Estimate:	9489		WHAS
	Flight Dates:	04/18/22 - 04/25/22	Primary AE:	Lindsay Corbus
	Original Date / Rev:	04/14/22 / 04/15/22	Sales Office:	TSATL
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Canal Partners Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Chris Brimer	Billing Calendar:	Broadcast
		900 Circle 75 Pkwy, Suite 1650	Billing Cycle:	EOM/EOC
		Atlanta, GA 30339	Agency Commission:	15%
Advertiser	Name:	POL/ Morgan McGarvey / D / US House		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: US House	Advertiser External ID:	199204
	Revenue Code 1:	AGY	Agency External ID:	20042AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:30:00
	Priority:	P04		

## Bill Plan

Start Date End Date		# Spots	Gross Amount	Net Amount		
03/28/22	04/24/22	74	\$10,970.00	\$9,324.50		
04/25/22	04/25/22	17	\$2,975.00	\$2,528.75		

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	74	\$10,970.00	\$9,324.50	0.00
May 2022	17	\$2,975.00	\$2,528.75	0.00
Totals	91	\$13,945.00	\$11,853.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsav Corbus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$13,945.00
Market	100%	\$92,966.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$79,021.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	04/19/22	04/25/22	Local News @ 6a M-F	CM	6:00 AM-6:30 AM	11111	:30	5	\$80.00 P04	0.00 NM	5	\$400.00
				WHAS11 WAKE UP N	EWS @	6:00 AM-6:30 AM	)						
	Star	t Date I	End Date	Weekdays Spor	ts/Week	Rate Rat	ina					i	

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Order / Rev: 2463720 Advertiser: POL/ Morgan McGarvey / D / US House

Alt Order #: WOC13576406 Product Desc: KY-3 WHAS

Flight Dates: 04/18/22 - 04/25/22 Estimate: 9489

Ln Ch Start	End	Inventory Code		Start/End		Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$80.00	Rating 0.00						_
N 2 WHAS 04/19/					0.00 00 AM 11111	:30	5	\$80.00 P04	0.00 NM	5	\$400.00
		WHAS11 WAKE		•	00 AM)						
Start Date Week: 04/19/22	End Date 04/25/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$80.00	Rating 0.00						
N 3 WHAS 04/19/	/22 04/25/22	Good Morning An		7:00 AM-8:0	00 AM 11111	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/19/22 N 4 WHAS 04/19/	04/25/22	11111	5 nerica CM	\$120.00	0.00 00 AM 11111	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
N 4 WIIAO 04/13/	22 04/25/22	GOOD MORNING				.50	3	ψ120.001 04	0.00 14101		ψ000.00
Start Date Week: 04/19/22	End Date 04/25/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$120.00	Rating 0.00						
N 5 WHAS 04/19/	/22 04/25/22	The View THE VIEW	СМ	11-12p	11111	:30	5	\$75.00 P03	0.00 NM	5	\$375.00
Start Date Week: 04/19/22	End Date 04/25/22	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$75.00	Rating 0.00						
N 7 WHAS 04/19/	/22 04/25/22	General Hospital GENERAL HOSF	CM PITAL	2-3p	11111	:30	5	\$75.00 P03	0.00 NM	5	\$375.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$75.00	Rating 0.00						
N 8 WHAS 04/19/	/22 04/25/22	Local News @ 5p WHAS11 NEWS		5-530p	11111	:30	5	\$200.00 P03	0.00 NM	5	\$1,000.00
Start Date Week: 04/19/22	End Date 04/25/22	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$200.00	Rating 0.00						
N 9 WHAS 04/19/	/22 04/25/22	Local News @ 53 WHAS11 NEWS		530-6p	11111	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$225.00	Rating 0.00						
N10 WHAS 04/19/		Local News @ 6p WHAS11 NEWS		6-630p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$250.00	Rating 0.00						
N11 WHAS 04/19/	/22 04/25/22	ABC World News ABC WORLD NE		630-7p	11111	:30	5	\$500.00 P04	0.00 NM	5	\$2,500.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$500.00	Rating 0.00						
N12 WHAS 04/19/	/22 04/25/22	ET 7-730p ENTERTAINMEN	CM NT TONIGHT	7-730p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$250.00	Rating 0.00						
N13 WHAS 04/19/	/22 04/25/22	Inside Ed 730-8p		730-8p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
Start Date Week: 04/19/22	End Date 04/25/22	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$250.00	Rating 0.00						
N14 WHAS 04/19/		Local News @ 11 WHAS11 NEWS		11-1135p	11111	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$120.00	Rating 0.00						
N15 WHAS 04/19/		Jimmy Kimmel JIMMY KIMMEL	СМ	1135p-1237		:30	5	\$30.00 P04	0.00 NM	5	\$150.00
Start Date Week: 04/19/22	End Date 04/25/22	Weekdays 11111	Spots/Week 5	Rate \$30.00	Rating 0.00						
N16 WHAS 04/25/		Mon Prime C	CM	10-11p	1	:30	1	\$450.00 P04	0.00 NM	1	\$450.00
APPROVED 4/	15/22	The Good Doctor	•								
Start Date Week: 04/25/22	End Date 05/01/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
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**WHAS** 

Order / Rev: 2463720

2400120

Advertiser: POL/ Morgan McGarvey / D / US House

Alt Order #: WOC13576406

Product Desc: KY-3

Flight Dates: 04/18/22 - 04/25/22

Estimate: 9489

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N17 WHAS 04/19/22 04/22/22 СМ - TWTF- -\$120.00 P04 LN (M-Su) 11-1135p :30 0.00 NM \$120.00 LN (M-Su) N18 WHAS 04/19/22 04/23/22 Good Morning America SCM 7-9a ----1-:30 1 \$45.00 P04 0.00 NM \$45.00 GOOD MORNING AMERICA Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 04/18/22 04/24/22 ----1-\$45.00 0.00 N19 WHAS 04/19/22 04/23/22 Local News @ 9a Sa 9-10a ----1-:30 \$75.00 P03 0.00 NM \$75.00 CM WAKE UP WEEKEND 9-10A Weekdays Start Date **End Date** Spots/Week Rate Rating 04/24/22 ----1-Week: 04/18/22 \$75.00 0.00 N20 WHAS 04/19/22 04/23/22 Local News @ 630p Sa CM ----1-\$125.00 P02 630-7p :30 0.00 NM \$125.00 WHAS11 NEWS @ 6:30p Start Date **End Date** Weekdays Spots/Week Rate Rating ----1-Week: 04/18/22 04/24/22 \$125.00 0.00 ET 7-8p Sa ----1-N21 WHAS 04/19/22 04/23/22 CM 7-8p :30 1 \$50.00 P04 0.00 NM \$50.00 1 **ENTERTAINMENT TONIGHT** Weekdays Start Date **End Date** Spots/Week Rating Rate ----1-Week: 04/18/22 04/24/22 \$50.00 0.00 N22 WHAS 04/19/22 04/23/22 Local News @ 11p Sa CM 11-1135p ----1-:30 1 \$90.00 P04 0.00 NM \$90.00 WHAS11 NEWS AT 11 SAT Start Date **End Date** Weekdays Spots/Week Rating Rate ----1-Week: 04/18/22 04/24/22 \$90.00 0.00 N23 WHAS 04/19/22 04/24/22 Good Morning America SCM ----1 :30 1 \$75.00 P03 0.00 NM 8-9a \$75.00 1 GOOD MORNING AMERICA Start Date Weekdays **End Date** Spots/Week Rating Rate ----1 Week: 04/18/22 04/24/22 \$75.00 0.00 N24 WHAS 04/19/22 04/24/22 Local News @ 630p Su CM ----1 \$160.00 P04 630-7p :30 0.00 NM \$160.00 1 WHAS11 NEWS SUNDAY Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 04/18/22 04/24/22 - - - - - 1 \$160.00 0.00 N25 WHAS 04/19/22 04/24/22 Local News @ 11p Su CM 11-1135p \$120.00 P04 0.00 NM :30 \$120.00 1 1 WHAS11 NEWS AT 11 M-F/SU Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/18/22 04/24/22 ----1 \$120.00 0.00 12-1p N26 WHAS 04/19/22 04/25/22 Local News @ 12p M-F CM 22222--\$75.00 P03 .30 10 0.00 NM \$750.00 10 WHAS11 NEWS AT NOON Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/19/22 04/25/22 22222--10 \$75.00 0.00 \$10.00 P04 N27 WHAS 04/19/22 04/24/22 MacGyver 135-235a Su CM 135-235a ----S :30 1 0.00 NM \$10.00 1 MacGyver 135-235a Su Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 04/18/22 04/24/22 ----S \$10.00 0.00

Totals 91 \$13,945.00